



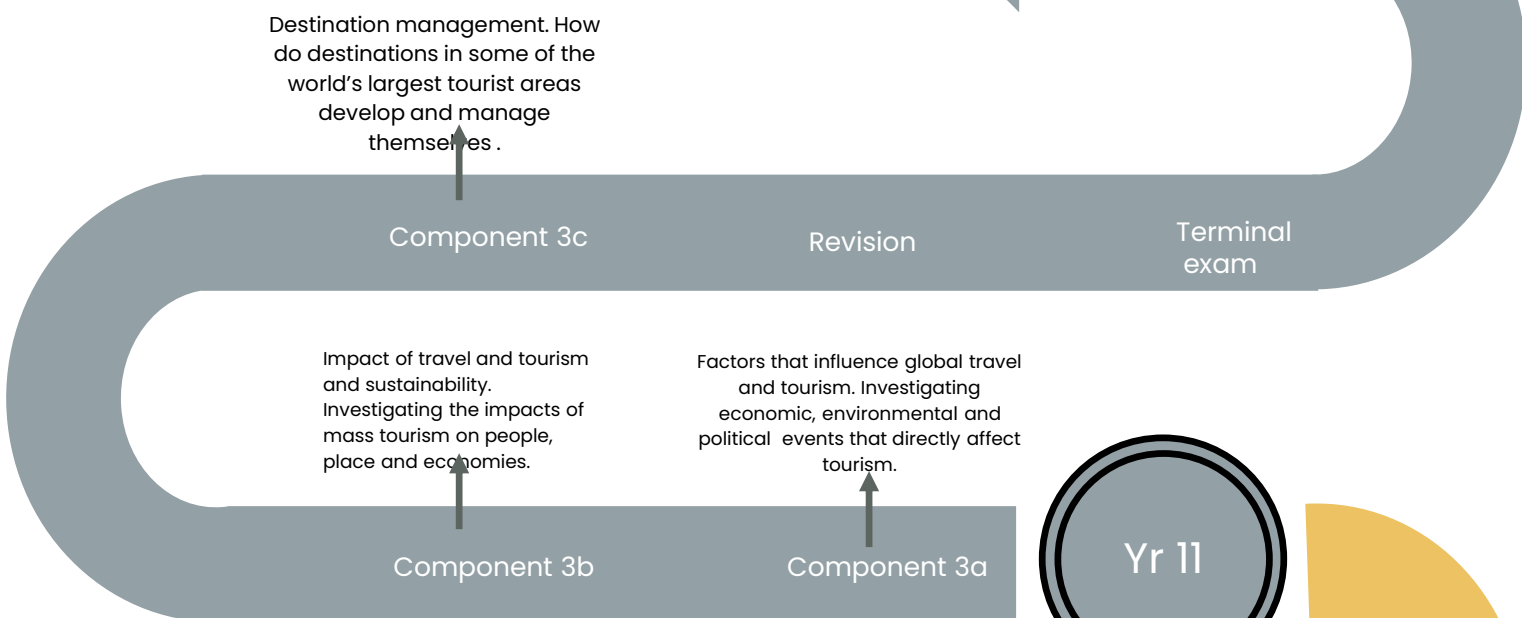
## SKILLS

## KNOWLEDGE

**Year 11**

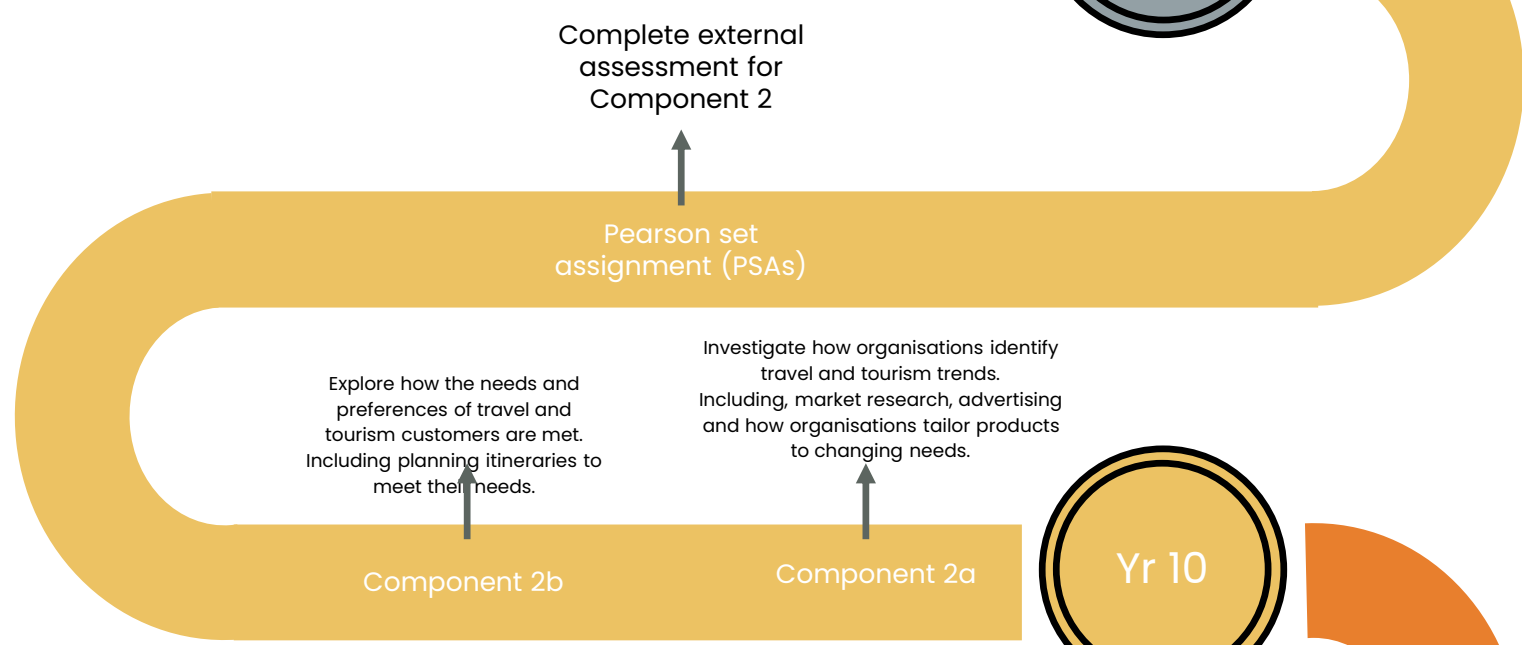
- Understand the factors that influence global travel and tourism
- Understand the impact of travel and tourism on sustainability
- Understand destination management

**The future**  
 Travel and Tourism at college and university  
 Future job prospects in the UK's fastest growing employment sector in roles such as an travel agent, cruise worker, tourism manager or events coordinator



**Year 10**

- Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends
- Recognise how the needs and preferences of travel and tourism customers are met



**Year 9**

- Demonstrate an understanding of the UK travel and tourism industry
- Explore popular visitor destinations

