

## Curriculum Topics Studied At Springfield

Media	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 7						
Year 8						
Year 9	Introduction: Representations / Language  Camera shots and music videos	Introduction: Audiences / Industries  Development: Film trailers and storyboards	Introduction: Audiences/Industries / Representations / Language  Production and advertising / branding for products	Introduction: Audiences/Industries / Representations / Language  How to promote a range of media products to target audiences	Introduction: Audiences/Industries / Representations / Language  Investigations: First look at GCSE set texts	Introduction: Audiences/Industries / Representations / Language  Television advertising using framework of language / audience / representations / industries
Year 10	Set GCSE Texts – targeting mass and niche audiences Television, print and internet campaigns	Set GCSE Texts Production costs and roles Magazines and Newspapers	Set GCSE Texts Industries in depth: Film	Set GCSE Texts Industries in depth: Television Radio	Set GCSE Texts Industries in depth: Gaming / Internet and online presence for Set Texts	Begin production of Non Exam Assessed work (30% of the course) Exam board sets new tasks each year
Year 11	Revision of Non-Exam Assessed work  Television CSP	Mock exam on set texts covering media language / audience / industries / representations	Revision and development of exam skills	Devise new episodes / issues of set texts	Revision	Exam / end