

WELCOME TO THE OCTOBER EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN OCTOBER WE HAVE CHOCOLATE CAKE DAY, HARVEST FESTIVAL, IN SEASON: PUMPKIN, DESTINATION POLAND AND HALLOWEEN! WE HAVE MEAL DEALS, LOYALTY CARDS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.



CHOCOLATE CAKE DAY

CHOCOLATE CAKE BECAME A PART OF THE CULTURE INCREASINGLY THROUGHOUT THE LATE TWENTIETH CENTURY AND EARLY 21ST, LEADING TO THE DEVELOPMENT OF NATIONAL CHOCOLATE CAKE DAY. THIS PARTICULAR DAY WAS DESIGNED AS AN OPPORTUNITY FOR CHOCOLATE AND CAKE LOVERS TO PAY HOMAGE TO THIS CHANCE INVENTION!

IN SEASON: PUMPKIN

OUR IN SEASON FOOD HERO OF THE MONTH FOR OCTOBER HAD TO BE PUMPKIN! ALTHOUGH WE OFTEN THINK OF PUMPKINS AS VEGETABLES, THEY'RE ACTUALLY FRUITS! PUMPKINS, ALONG WITH CUCUMBERS, TOMATOES, AND AVOCADOS, COME FROM THE FLOWERS OF THEIR PLANTS. CHECK OUT HOW WE INCORPORATE PUMPKINS INTO DIFFERENT DISHES!



DESTINATION: POLAND

DID YOU KNOW POLAND IS HOME TO EUROPE'S OLDEST RESTAURANT? IT WAS OPENED WAY BACK IN 1275. POLISH FOOD IS PERFECT FOR THOSE WHO CRAVE COMFORT FOODS, CHECK OUT OUR POLISH MENU AVAILABLE IN THE CANTEEN!

HALLOWEEN

THE SPOOKY SEASON IS BACK! DID YOU KNOW TRICK-OR-TREATING HAS EXISTED SINCE MEDIEVAL TIMES? IT USED TO BE CALLED 'GUIISING' IN SCOTLAND AND IRELAND - WE DARE YOU TO COME AND SEE OUR DELICIOUS TREATS ON THE RUN UP TO HALLOWEEN!



HARVEST FESTIVAL

HARVEST FESTIVAL IS A CELEBRATION OF THE FOOD GROWN ON THE LAND. THANKSGIVING CEREMONIES AND CELEBRATIONS FOR A SUCCESSFUL HARVEST ARE BOTH WORLDWIDE AND VERY ANCIENT. IN BRITAIN, WE HAVE GIVEN THANKS FOR SUCCESSFUL HARVESTS SINCE PAGAN TIMES. WE CELEBRATE THIS DAY BY SINGING, PRAYING AND DECORATING OUR CHURCHES WITH BASKETS OF FRUIT AND FOOD IN A FESTIVAL KNOWN AS 'HARVEST FESTIVAL'!