

MARKETING BULLETIN

JULY

WELCOME TO THE JULY EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN JULY WE HAVE DESTINATION FRANCE, IN SEASON: LETTUCE AND LEAVES, BASTILLE DAY, HOT DOG DAY AND WE WILL BE CELEBRATING SUMMER IS HERE! WE HAVE MEAL DEALS, LOYALTY CARDS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.

I N S E A S O N : L E T T U C E A N D L E A V E S



LETTUCE AND LEAVES ARE COMMONLY USED AS BASES FOR SALADS. DID YOU KNOW THE FIRST LETTUCE WAS CULTIVATED IN ANCIENT EGYPT? CHECK OUT HOW WE ARE INCORPORATING THEM INTO OUR DISHES THIS MONTH!

D E S T I N A T I O N : F R A N C E A N D B A S T I L L E D A Y

WE WILL BE EMBRACING ALL KINDS OF FRENCH CUISINE THIS MONTH - CHECK OUT OUR PETIT DÉJEUNER BREAKFAST, OUR HEARTY SNACK OPTIONS AND OUR CRÈME DE LA CRÈME DESSERTS! OH LALA!



H O T D O G D A Y

AS WE ALL FIRE UP OUR GRILLS FOR OUR SUMMER BBQ'S WHAT COULD BE A BETTER WAY TO GET STARTED THAN CELEBRATING NATIONAL HOT DOG DAY! DO YOU KNOW, 75% OF BRITS BELIEVE A BBQ IS NOT COMPLETE WITHOUT A HOT DOG? DON'T MISS OUT ON OURS!



S U M M E R I S H E R E

ROLL ON THE WARM DAYS, LONG NIGHTS, AND THE SUMMER FOOD! DON'T MISS OUT ON OUR ICE CREAMS, SUMMER SMOOTHIES, FLAVOURED SALADS AND MANY MORE!

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feeding the imagination